

SERVICE DESCRIPTION	RATE
Consultation with client to analyze needs, develop project plan, write specifications. Will be applied against first invoice if	\$550 Flat Rate
Includes client consultation, training, analysis of project effectiveness, project updates in person, in writing, by telephone or electronically.	\$120 per hour
Semi-custom design and template creation for Home Page, About Us, Contact Us, and up to three additional top-level navigation pages. Includes DNS transfer if needed. Does not include visual/text content creation, purchase of theme, purchase of URL, purchase of hosting services or training.	\$120. Minimum billing of 20 hours
Original text content for Home Page, About Us, Contact Us and content for up to three additional top-level navigation pages. Includes integration of visual elements provided by client. Original visual elements are billed separately.	\$120. Minimum billing of 20 hours
Ensure website is functioning, update software, routine troubleshooting.	\$75 mandatory monthly fee
Two blog posts/columns per week. Includes linked post on Facebook, LinkedIn, Google+, and/or Twitter. Does not include visual elements unless provided by client. Subject matter determined by client.	\$250 per week for package. \$120 per hour for a la carte.
Includes content for each listing, MLS "pulled" content, integration of client's photos, integration in slider and featured listings.	\$120 per hour
Includes semi-custom design of account using client visuals and up to 10 initial posts	\$550 flat rate per account
Includes up to three posts per week to be used across all social media accounts, management of interaction and up to two links to client website	\$250 flat rate per week per account. \$120 per hour a la carte
Includes helping client take over all posting and management of social media accounts	\$120 per hour
Develop and implement goal-specific AdWords campaign, analyze results and adjust as needed. Does not include cost of AdWords.	\$120 per hour
Develop and implement goal-specific Facebook campaign, analyze results and adjust as needed. Does not include cost of Facebook ads.	\$120 per hour
Customized set up and integration of third-party CRM software. Includes analysis of office workflow and goals, up to five hours of staff training to utilize software. Does not include data entry for contacts and calendars. Cost of CRM software is not included.	\$1500 flat rate
Includes ongoing training, CRM management/updates, troubleshooting	\$120 per hour

to clients opting for a minimum three-month comprehensive service/project contract.